



BUSINESS IDEAS

VSSOL

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THE KEY ELEMENTS

01

PEOPLE-CENTERED

02

HANDS-ON

03

HIGHLY CREATIVE





WHAT IS BUSINESS IDEAS??

A business idea is a concept that can be used for financial gain that is usually centered on a product or service that can be offered for money. An idea is the base of the pyramid when it comes to the business as a whole. The characteristics of a promising business idea are: Innovative.

From Discovering and Idea to Execution Process

01

PEOPLE CENTERED

EMPATHY IS KEY

You start from what the users, customers, people need or want to do. Their motivations and problems they are trying to solve. You need the ability to understand how others feel and what are their Actual need?


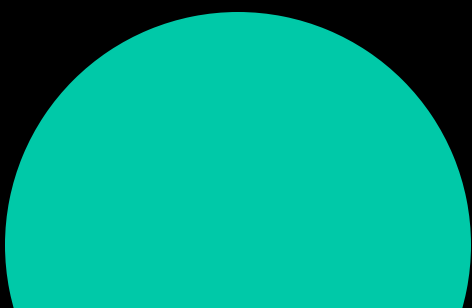


75%

Doing Business is not the answer to every problem. For some questions you will need rational thinking.

25%

There is a wide variety of processes and tools that people customize to serve their and Other needs.



WHY VSSOL??

- Discovering an idea to Fundraising
- Different Sectors

Manufacturing

E-Commerce/online business

Home based business

Retail & wholesale business

Trading Business

Services

Small Scale business
with less investment

Large Scale business with more
investment

Hand-made Business

Construction

& Many
More

GREATLY HANDS-ON

GO BEYOND

You need the ability to look at all the different aspects of a problem.

ALWAYS ITERATIVE

LOOP THROUGH

The more you are able to loop through, the higher chance you have for good results.

02



HIGHLY CREATIVE

Creative thinking stimulates you to look at situations differently and come up with new solutions, that go beyond and improve existing alternatives. Integrative thinking is key. You need the ability to look at all the different aspects of a problem.

Stop discussing, start working. Make ideas tangible. Prototyping is thinking with your hands. Test your hypotheses. Failure is part of the process in order to succeed. experiments with trial and error are key.



03



“

**CREATE YOUR OWN
WAY...& BE YOUR OWN
BOSS...!!!**

VSSOL





**THANKS
A LOT**

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